From the questionnaire filled in by a selection of people from my target audience, I know that my magazine:

* Will be called Music Meltdown (5/8 people wanted this name)
* Will include articles on: new artist’s plans for the future, Interviews of artists and groups, Album reviews, top 40 songs, small bio of the artists.
* Will have the colour scheme of red, white and blue. This also seems fitting as I would like my magazine to be patriotic, so by incorporating these colours, it would be easier to make my magazine seem as British as possible.
* Will have informal, bold and to the point text in short sentences and paragraphs, featuring lots of adjectives.
* Will cost £2.00
* Will contain a ratio of 60:40 picture:text
* Will mostly include articles on groups
* Will have a clean, sophisticated look and feel.
* Will feature content on: upcoming festivals, insider tips, reviews of songs, Apple Music vs Spotify, recommendations, gigs and tour dates.

If my magazine is like how it is described it will be successful with my target audience because all of the features are popular with them.